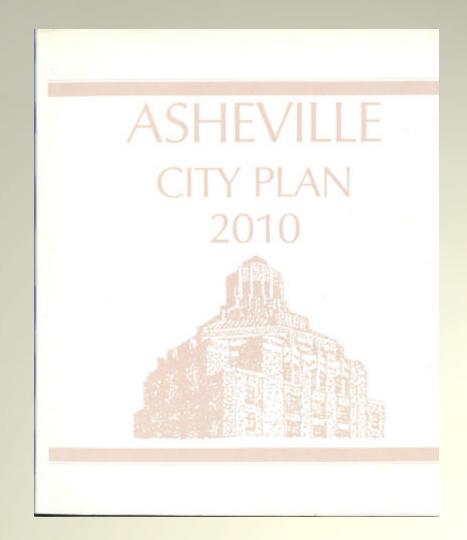




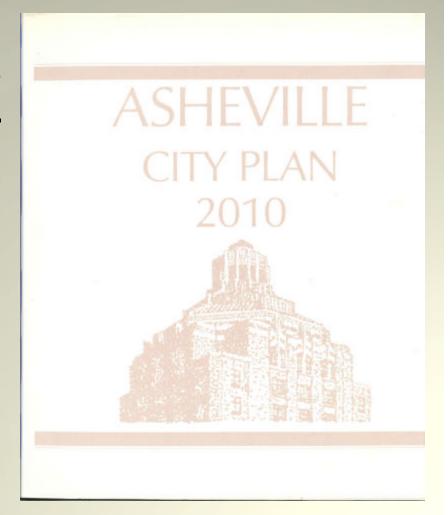
The 2025 Plan is an outgrowth of and successor to the Asheville City Plan 2010





Successful comprehensive plans build on each other –

If visionary, they never fully meet all goals, but they achieve success in many goals and keep working on or modify the boldest goals





Timeline Since Inception

2001 City Plan Advisory Committee formed by City Council

2003 City Development Plan 2025 Adopted - October

2005 City Development Office Merged into OED

2008 Downtown Master Plan Process Initiated

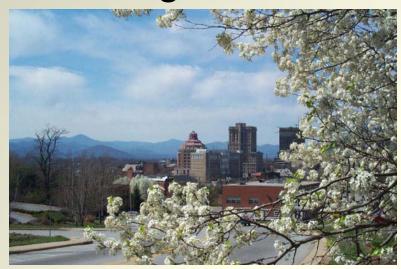
2009 Downtown Master Plan Adopted by City Council

2009 PED Request Review of 2025 Plan



The 2025 Plan is a bold and ambitious portrait of the aspirations of the City of Asheville citizens and City Council:

7 Categories – 430 pages 96 Goals encompassing 486 strategies

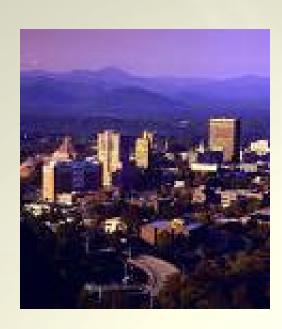




Citywide Goals established for:

- Development Tools
- Public Participation/Intergovernment Cooperation
- Land Use and Transportation
- Air and Water Quality
- Economic Development
- City Services

87% Progress on Goals

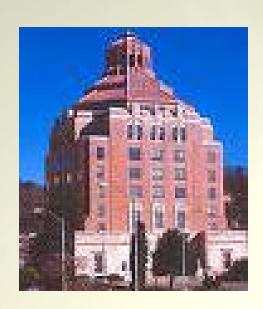




Center City Plan Goals established for:

- Economic Development
- Housing and Residential Development
- Physical Environment
- Transportation and Accessibility

60% Progress on Goals





2025 Plan Achievements Through 2009 Citywide Goals:

- Development Tools
- Public Participation and Intergovernmental Cooperation
- Land Use and Transportation
- Air and Water Quality
- Economic Development
- City Services



2025 Plan Achievements Through 2009 Citywide Goals:

Smart Growth Development Tools Report Card
8 Goals with 39 strategies 80% progress









2025 Plan Achievements Through 2009 Citywide Goals:

Public Participation and Intergovernmental Cooperation Report Card:

3 goals with 5 strategies





2025 Plan Achievements Through 2009 Citywide Goals:

Land Use Report Card:
13 goals with 72 strategies









2025 Plan Achievements Through 2009 Citywide Goals:

Transportation Report Card: 9 goals with 45 strategies

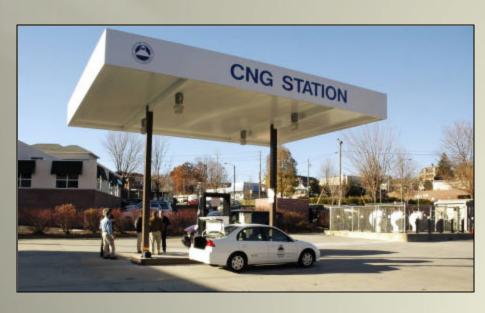






2025 Plan Achievements Through 2009 Citywide Goals:

Air and Water Quality Report Card: 12 goals with 16 strategies







2025 Plan Achievements Through 2009 Citywide Goals:

Economic Development Report Card: 8 goals with 14 strategies:

DEVELOPMENT SERVICES CENTER
Permits - Plan Review - Inspections
"Our Quality of Service, Your Quality of Life"





2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Fire Department 5 goals with 12 strategies







2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Police Department

8 goals with 8 strategies 100% progress



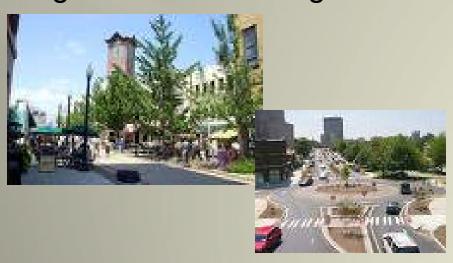




2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: City Streets

3 goals with 5 strategies





2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Solid Waste/Recycling

2 goals with 2 strategies









2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Water

3 goals with 3 strategies 100% progress









2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Sewer

5 goals with 5 strategies





2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Schools

1 goal with 4 strategies









2025 Plan Achievements Through 2009 Citywide Goals:

City Services Report Card: Parks, Recreation, Open Space

3 goals with 14 strategies











2025 Plan Achievements through 2009

Center City Plan Goals established for:

- Economic Development
- Housing and Residential Development
- Physical Environment
- Transportation and Accessibility





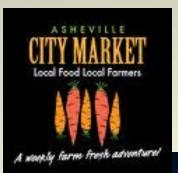


2025 Plan Achievements through 2009

Center City Plan Goals: Economic Development Report Card

6 goals with 74 strategies 68% progress









2025 Plan Achievements through 2009

Center City Plan Goals:

Housing Report Card

3 goals with 47 strategies









2025 Plan Achievements through 2009

Center City Plan Goals: Physical Environment Report Card



10 goals with 56 strategies





2025 Plan Achievements through 2009

Center City Plan Goals: Transportation Report Card

7 goals with 65 strategies









2025 Plan through 2009 Citywide Plan Achievements and Challenges

Achievements:

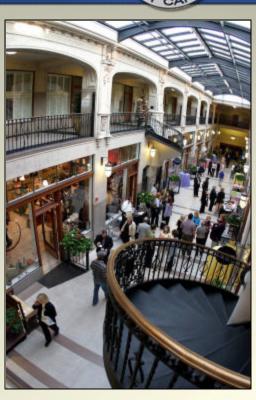
- Practical, necessary, achievable strategies
- Ongoing commitments and monitoring
- Bold action by City Council
- Ongoing participation and push for action by citizens
- Volunteer actions



2025 Plan through 2009 Citywide Plan Achievements and Challenges

Challenges:

- Limited funding for some goals
- Required actions from outside entities
- Action organizations disbanded or never formed
- Visionary goals with long range action required





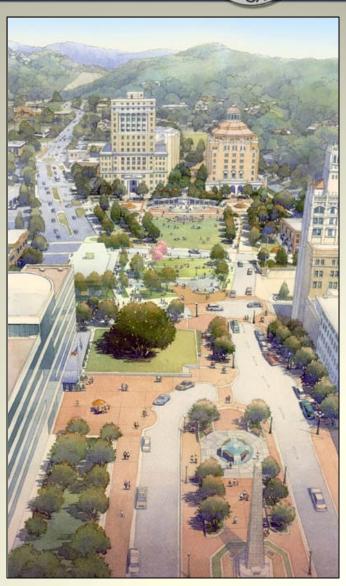
2025 Plan through 2009 City Center Plan Achievements and Challenges

Significant Challenges

- Loss of City Development Office
- National/Regional Economy

Significant Achievements

- Adoption of Downtown Master Plan
- DMP Implementation Committees
- Near Completion Pack Square

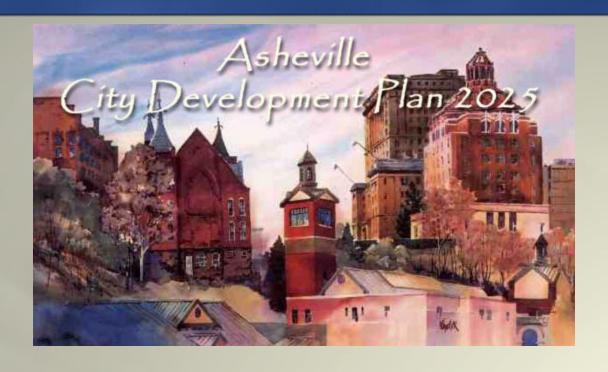




2025 Plan through 2009 City Center Plan Challenges Looking Forward: 2010 to 2025

- Consider Plan update by 2015 –differential visionary and ongoing goals
- Continue building cooperative relationships with local and state government to achieve some visionary goals
- UDO/Zoning goals require substantial staff time (or consultants) for research and processing
- Some transit goals depend on both added density along transit corridors and supplemental funding
- Some goals face ongoing fiscal constraints





Overall much to celebrate and much more to do

If visionary, a Plan never fully meets all goals, but it should achieve success in many goals and keep working on or modify the boldest goals